

Community Area Grant Application Form 2010/2011

Please ensure that you have read all the Funding Criteria and Additional Guidance Notes before completing this form PLEASE COMPLETE ALL SECTIONS TO ENSURE THAT YOUR APPLICATION CAN BE CONSIDERED

We strongly advise that you contact your Community Area Manager before completing your application.

1 - Your organisation or group

Name of organisation	We love Marlborough		
Contact name			
Contact address			
Contact number		e-mail	
Organisation type	Not for profit organisation <input checked="" type="checkbox"/> Parish/town council <input type="checkbox"/> Other, please specify		

2 - Your project

In which community area does your project take place? (Please give name – see section 3 of the grants pack)	Marlborough
Does your town/parish council know about your project?	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
What is your project? Important: This section is limited to 300 characters only (inclusive of spaces).	Children's Arts Festival Exhibition. A community Arts Exhibition that links children's capacity for creative thought and expression with retailers business perspective and culminates in an enthralling display of 1245 ideas and artwork that depict the dynamism of our historic Marlborough High Street.
Where will your project take place?	Marlborough Town Hall
When will your project take place?	April 1 st - April 3 rd 2011
How many people will benefit from your project?	1245 children and families/carers
How does your project demonstrate a direct link to the community plan for your area? Please provide a reference/page no.	linking businesses with their local community, providing creative opportunities for young children,encouraging an understanding of our high street page 21, 8.4,8.5,8.7,8.8

What is the link between your project and other local priorities? e.g. Priorities set by your area board and parish plans.
the need for more youth activities, cluster school collaborations,needs for art and creativity

How did you discover there was a need for your project and how will your project benefit your local community?

Important: Please do not type in paragraphs – This section is limited to 1200 characters only (inclusive of spaces)

As a Parent Governor the realisation of the need to provide opportunities for creative thinking and practice for as many children as possible within the current school structure. (parent questionnaires indicate a desire for more 'art') as a new member of the Marlborough Community, the realisation of the need to create a dialogue and understanding between the community and their high street and to provide a catalyst for increased footfall in the local high street during a the recession. The benefit to the community will be seen from multiple perspectives, a) creative dialogue between children and local business, b) direct link between the local community and it's local high street, c) greater understanding of how the high street needs community support and vice versa d) increased footfall in those shops participating e) reflection of the dynamism of the high street through children's very perceptive eyes

Any other information about your project.

15 primary schools from within the St Johns Catchment and Pewsey Vale Catchment , means 1245 children have registered to take part. All schools have readily and enthusiastically signed up for the project. We have 20 retailers taking part, including Waitrose, Vodafone and some of the smaller independants whom have all been encouraged by the chance to directly link up with their community. Artwork of 2 winners from each school will be put on display in each partner retailers store, giving visibilty to the wider Marlborough Community. There will be 2 overall winners, sponsored by The Chamber of Commerce.Prize giving will be on the evening of April 1st 2011.

3 - Management

How many people are involved in the management of your group/organisation?

Of these, how many are:

Over 50 years	Male	<input type="text" value="1"/>	Female	<input type="text" value="1"/>
25 – 50 years	Male	<input type="text" value="1"/>	Female	<input type="text" value="4"/>
Under 25 years	Male	<input type="text"/>	Female	<input type="text"/>
Disabled People	Male	<input type="text"/>	Female	<input type="text"/>
Black and Minority Ethnic people	Male	<input type="text"/>	Female	<input type="text"/>

If your project is intended to continue after the Wiltshire Council funding runs out, how will you continue to fund it?

Annual Event

If you were not awarded the full amount requested, what would be the impact on your project?

Less opportunity to raise the profile of the exhibition and project with the local community and thereby less opportunity to provide a catalyst for increased footfall and connection with those participating retailers. Exhibition would have to have a nominal entrance fee for parents and carers. Less opportunity to make the exhibition an event that the children will remember as professional and of a high standard.

How will you know whether your project has made a difference in the community?

Feedback via schools and free on line survey and questionnaire. Conversations with retailers, the community and children.

Have you contacted Charities Information Bureau for help with your application/ to seek funding?

Yes No

To who have you applied for funding for this project (other than Wiltshire Council)?

Chamber of Commerce, Town Council, Local Businesses

Have you been successful?

Yes No

Have you or do you intend to apply for a grant from another area board within this financial year?

Yes No

If yes, please state which ones.

Are you in receipt or anticipating other funding from Wiltshire Council for this project?

Yes No **4 - Information relating to your last annual accounts (if applicable)**

Year ending:

Month: March

Year: 2010

A - Total income:

£14,060

B - Minus total expenditure:

£14,441

Surplus/deficit for year: (A minus B)

£-381

Free reserves held:

£1,192

5 - Financial information

Project Costs A Please provide a <u>full</u> breakdown e.g. equipment, installation etc.		Project Income B Please list all sources of funding for this project, as provisional (P) or confirmed (C)	
			P/C
5,000 a5 flyers	£120	Own fundraising/reserves	c £1,060
2x a1 posters 25xa4	£72		£
banner 8ftx3ft	£37	Parish/town council	£
a6 5,000 postcards	£85		£
invites 300x a6	£54	Trusts/foundations	£
town hall hire	£467		£
drinks	£200	In kind	£
certificates	£69		£
16 packs of a1 display boards	£625	Other	£
exhibitions stands	£100	Chamber of Commerce	c £100
spray mount x5	£113		£
double sided tape x5	£33		£
cartridge paper x200 a3 sheets	£46		£
Total Project Expenditure	£2,021	Total Project Income	£1,160

Total project income B	£1,160
Total project expenditure A	£2,021
Project shortfall A – B	£861
Award sought from Wiltshire Council Area Board	£861
Bank Details	
Please give the name of the organisations' bank account e.g. Barclays	Co Operative Bank sort code 08-92-999 a/c 65370254
Please give the title name of the organisations' bank account e.g. current	current

6 – Supporting information – Please enclose the following documentation

Enclosed (please tick)

- Written quotes including the one you are going to use
- Latest inspected/audited accounts or annual report
- Income and expenditure budget for current financial year
- Project budget (if applicable)
- Terms of reference/constitution/group rules
- Evidence of ownership/lease of buildings and/or land

For new groups, only the group's terms of reference and a projected income and expenditure budget covering a period of 12 months is required.

7 - Equalities and Inclusion – Wiltshire Council is committed to ensuring that its work through the Area Boards benefits all sections of our community and promotes equality and inclusion. To assist us in assessing how your application aims to meet our commitment to equality and inclusion, please provide a brief answer to the following:

a) How does your project work to either (a) promote equality and access to services/facilities, and/or (b) reduce disadvantage?

the provision of an arts project that is accessible to all children, and not to only those that can afford or have access to commercial creative courses. It is part of the schools art curriculum and brings art to the whole community.

b) How does your project work to promote inclusion, participation and good community relations?

it will increase dialogue between local business and its direct community, ie the children, parents and carers and provide and increased understanding of the local high street by the community.

c) Is your project targeted at a specific group? If yes, please tick any of the following which apply

- Under 25's Over 50's
- Mostly or all men/boys Mostly or all women/girls
- Specific minority ethnic groups (please state which groups)
- Specific faith groups (please state which groups)
- People/families on low income
- Other disadvantaged groups (please state which groups)

8 - Declaration (on behalf of organisation or group) – I confirm that...

- I have read the funding criteria
- The information on this form is correct, that any award received will be spent on the activities specified, that I will complete a monitoring form (if requested) following completion of the project.
- If an award is received, I will complete and return an evaluation sheet.
- That any other form of licence or approval for this project has been received prior to submission of this application.
- That the necessary policies and procedures will be in place prior to the commencement of the project outlined in this application. Child Protection Public Liability Insurance
- Equal opportunities Access audit Environmental impact
- Planning permission applied for (date) or granted (date)
- That acknowledgement will be given of Wiltshire Council support in any publicity, printed or website material.
- I give permission for press and media coverage by Wiltshire Council in relation to this project.

Name:

Date:

Position in organisation:

Please return your completed application to the appropriate Area Board Locality Team